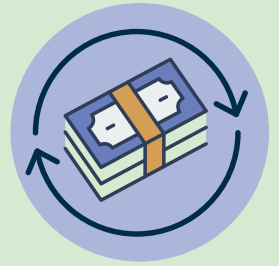


LESSON 20:
Buy, Sell, or Hold?
An Overview of Investing.



Money Mastermind Lesson 20, Worksheet 2:

Stock Up!

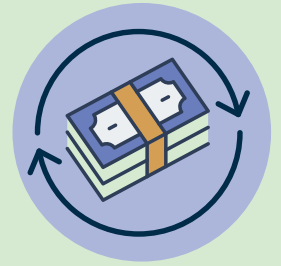
In order to make smart stock investments, it's important to understand the basics of what a stock is, and to keep up-to-date with how stocks perform. Many investors do this by reading stock tables. Before researching specific companies' stock performance, answer these questions about stock market basics:

- 1. What is a stock?**
- 2. What is the price-to-earnings (P/E) ratio?**
- 3. Identify some factors that might affect the price of a stock.**

Review the NYSE's How to Read Stock Tables found at www.nyse.com.

Next, select five companies that interest you and evaluate their stock performance. Think about companies that you know and like such as Disney, Coca Cola, Apple, etc. Visit the Wall Street Journal at online.wsj.com and search for the selected stocks. Record your findings in the chart below:

LESSON 20:
 Buy, Sell, or Hold?
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Stock Name	52 Week High	52 Week Low	Stock Symbol	Yield (rate of return)	Price/ Earnings Ratio (P/E)	Last Close

Which stock had the greatest rate of return?

Which stock closed the highest and lowest?

How did each stock perform?